



# Advocacy in Action: Women in Leadership Roundtable Presenting Author and Director, Jill Griffin

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August 24, 2016

The Junior League of Houston | Houston, TX | Main Ballroom

## **AGENDA**

11:00am – 11:30am | Check-in, Networking and Lunch Served

11:40am – 1:00pm | Opening Remarks, Program Panel Discussion and Roundtable Deep Dive

1:00 pm – 1:15 pm | Additional Networking and Speaker Meet-up

# Welcome Suzan Deison, GHWCC



## The Greater Houston Women's Chamber of Commerce

### Our Mission

Our mission is to advance and empower women through leadership, education, advocacy and mentoring.

### Company Overview

The Greater Houston Women's Chamber of Commerce is a non-profit business organization of highly influential and diverse women and men dedicated to the advancement and empowerment of women through avenues of leadership, education, advocacy, and mentoring.



**Houston On Board** encourages corporations to recruit qualified women to serve on corporate boards, and to help educate women on becoming “board ready”. Houston On Board is a resource for shareowners, company nominating committees and executive search firms seeking skilled individuals who can bring a fresh perspective to a board room, advance a company’s business strategy and help investors achieve long-term, risk-adjusted returns.



# NACD Texas TriCities Chapter

## National Association of Corporate Directors Texas TriCities Chapter

### Vision

NACD aspires to a world where...

Businesses are sustainable, profitable and trusted.

NACD is providing the tools, resources and voice to advance this vision.

### Mission

NACD advances exemplary board leadership - for directors, by directors. Our team provides the information and insights that board members rely upon to confidently navigate business challenges and enhance long-term shareowner value. Importantly, directors and boards turn to NACD to gain the knowledge and wisdom to become a strategic asset to their companies, and NACD amplifies the collective voice of directors in the national dialogue on board governance issues. NACD is the ***Voice of the Director***. This is not corporate speak: Our entire organization is focused on meeting the needs of board members, and supporting directors to perform more effectively and efficiently.

# Program Sponsors and Table Facilitators



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- **ConocoPhillips in honor of Janet Carrig**
- Deloitte
- RBC Wealth Management



## Program Panelists

### Speaker and Q&A Moderator



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#### **Janet Langford Carrig**

Senior VP, Legal, General Counsel and Corporate Secretary, ConocoPhillips  
Director, Houston Grand Opera

### Speaker



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#### **Jill Griffin**

Director, Luby's, Inc./Fuddruckers (NYSE: LUB), NACD Texas TriCities Chapter





### ***Skill Buckets***



#### **Big Picture Leadership**

##### ***Skills***

- CEO of public Company
- Large division president
- Ability to chair audit
- Executive comp experience
- Mastery of P&L

#### **Mission Critical**

##### ***Skills***

- Digital technology
- Cyber fraud
- International market entry
- Employee engagement
- Political navigation

## Action 2: Board Seat Strategy

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**Decision #1 What skill bucket?**

**Decision #2 Declare your most competitive skills**

**Decision #3 Pinpoint industries you best serve**

- Career experience
- Adjacent industries

**Decision #4 What size company will prize you?**

- Large cap \$10B+
- Mid cap \$2B - \$10B
- Small cap \$300M- \$2B
- Micro cap Less than \$300M



1. Claim your leadership with a **“step out” initiative**. i.e. Do something that needs doing. Make something happen.
2. Help another woman **rise**.
3. Make an **immodest and fearless inventory** of your particular **skills and weaknesses** and figure out how to sell the first and manage the second.

# Thank you for attending!

## Greater Houston Women's Chamber of Commerce

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